New York Toy Fair 2012

Hasbro™

TOY FAIR 2012

Every Generation Has A Legend. Every Journey Has A First Step. Every Saga Has A Beginning.

THANK YOU FOR YOUR SUPPORT!

2012 celebrates Episode I: *The Phantom Menace* 3D!

- 3 ¾" Movie Heroes, Clone Wars and Vintage Collection
- San Diego Comic-Con pack revealed!
- The 2011 Fans' Choice Poll Winner is…
- New Fighter Pods…"Gotta get 'em Maul!"
- Another ALL NEW segment revealed!

2012 3 ¾” FIGURES AND VEHICLES

MOVIE HEROES

THE CLONE WARS

STAR WARS THE VINTAGE COLLECTION

MOVIE HEROES

3 ¾” Movie Heroes Figures
(Wave 2 on-shelf February)

Obi-Wan Kenobi

Darth Maul

Padmé Amidala

Jar Jar Binks

Anakin Skywalker

Qui-Gon Jinn

MOVIE HEROES

3 ¾” Movie Heroes Figures
(Wave 3 on-shelf May)

1st Reveal!

Anakin Skywalker

Darth Vader

Luke Skywalker

THE CLONE WARS

3 ¾” Class I Fleet Vehicles
(Wave 2 on-shelf April)

1st Reveal!

Clone Wars Attack Recon Fighter with Anakin Skywalker

Clone Wars Republic Assault Submarine with Scuba Clone Trooper

3 ¾” Class II Attack Vehicles
(Wave 2 on-shelf March)

Republic Fighter Tank

Anakin’s Jedi Starfighter

Naboo Starfighter

THE CLONE WARS

3 ¾” Clone Wars Figures
(Wave 2 on-shelf April)

Republic Commando Boss

Obi-Wan Kenobi

Captain Rex

Aayla Secura

THE CLONE WARS

3 ¾” Clone Wars Figures
(Wave 3 on-shelf May)

1st Reveal!

Ahsoka

Clone Commander Wolffe

Super Battle Droid

3 ¾” Battle Packs
(Wave 2 on-shelf May)

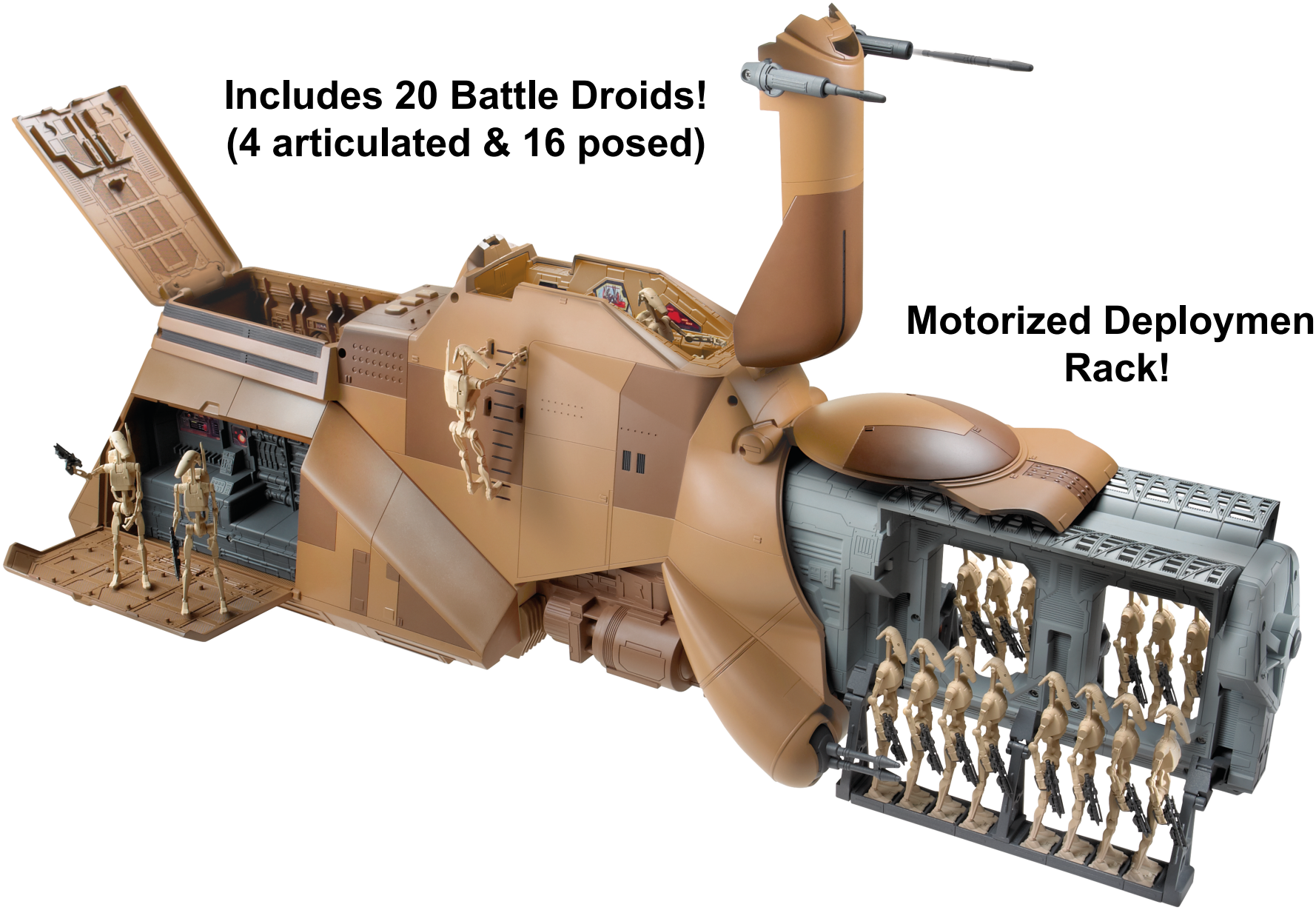
1st Reveal!

Duel on Naboo
Obi-Wan Kenobi, Darth Maul, Qui-Gon Jinn

Bespin Battle
Darth Vader, Boba Fett, Luke Skywalker

FALL 2012!

Trade Federation MTT
(Multi Troop Transport)



2012 3 ¾” VINTAGE FIGURES

3 ¾” Vintage Collection Figures
(Wave 6 on-shelf June)

Odd Ball
VC 97

Grand Moff Tarkin
VC 98

Nikto
VC 99

3 ¾” Vintage Collection Figures
(Wave 6 on-shelf June)

Starkiller / Galen Marek (TFU 2)
VC 100

Shae Vizla (TOR)
VC 101

3 ¾” Vintage Collection Figures
(Wave 7 on-shelf July)

Ahsoka
VC 102

Obi-Wan Kenobi
VC 103

Lumat
VC 104

3 ¾” Vintage Collection Figures
(Wave 7 on-shelf July)

Nien Nunb
VC 106

Weequay
VC 107

Emperor’s Royal Guard
VC 105

2012 San Diego Comic-Con Exclusive

Recreation of a "Lost" Line Look from the Kenner vault!

Carbonite Freezing Chamber package

6 highly articulated single carded 3 ¾" figures – one from each film

…plus, a new, exclusive figure!

STAR WARS
Kenner

STAR WARS
Kenner

STAR WARS
Kenner

STAR WARS
Kenner

STAR WARS
Kenner

STAR WARS
Kenner

Jar Jar!

3.75” – new tooling!
Vintage packaging

3 ¾" Vintage Collection Figures
(Wave 8 on-shelf August)

Jar Jar Binks (Ep I)
VC 108

Clone Trooper Lieutenant (Ep II)
VC 109

Clone Trooper (Ep III)
VC 110

3 ¾” Vintage Collection Figures
(Wave 8 on-shelf August)

Sandtrooper (Ep IV)
VC 112

Princess Leia (Ep V)
VC 111

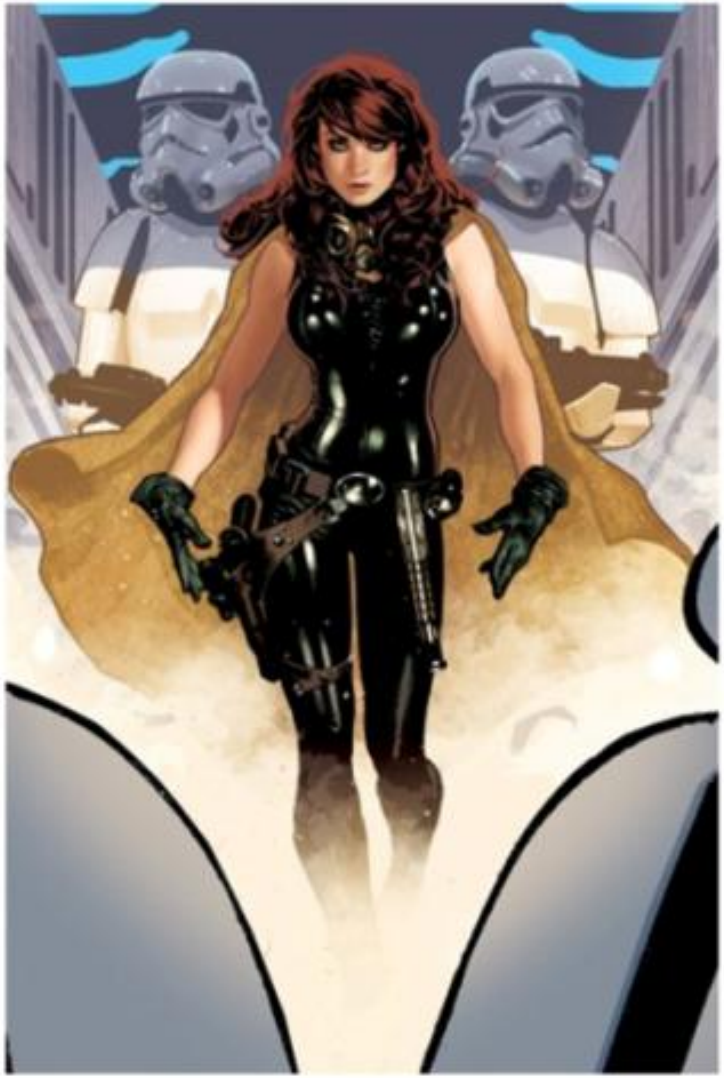
Darth Vader (Ep VI)
VC 115

3 ¾” Vintage Collection Figures
(Wave 8 on-shelf August)

Orrimaarko (Prune Face)
VC 114

Republic Trooper (TOR)
VC 1113

Coming in 2013…
2011 Hasbro Fans' Choice Poll Winner!



Mara Jade Skywalker (Jedi)

Ultimate FX Lightsabers
(Wave 2 on-shelf August)

Obi-Wan Kenobi Ultimate FX

Darth Maul Ultimate FX

Includes Adapter – Connect Two Lightsabers for Darth Maul Ultimate FX Double-Bladed Action!

New Collectible Figures!
Over 130 to Collect!

FALL 2012!

AMP'D

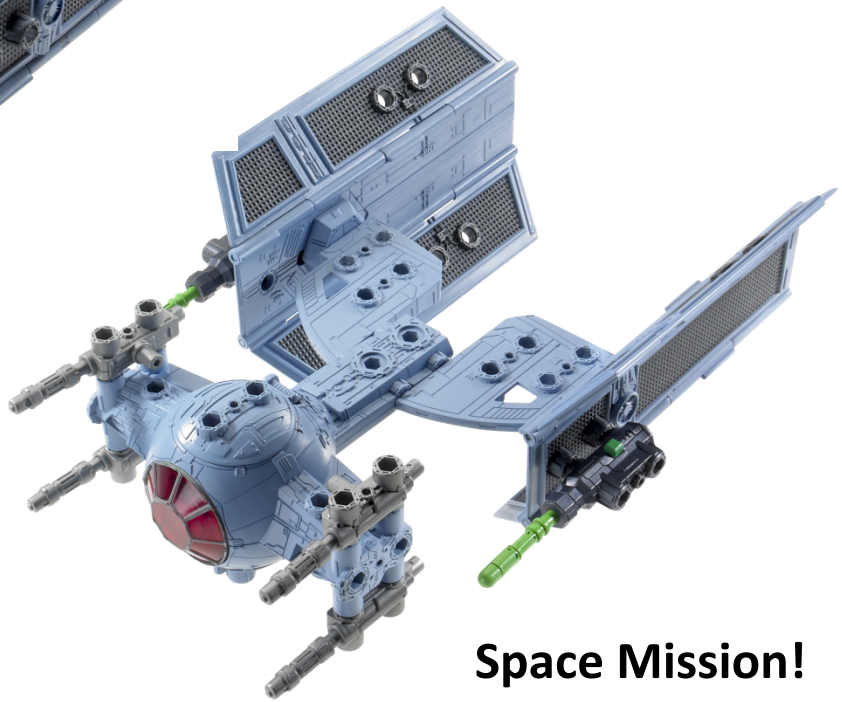
All-New Star Wars Vehicle Customization!

AMP'D
New!
33 Parts!
Assault on the Death Star Pack

AMP'D

Create over 50 Combinations!

Ground Mission!



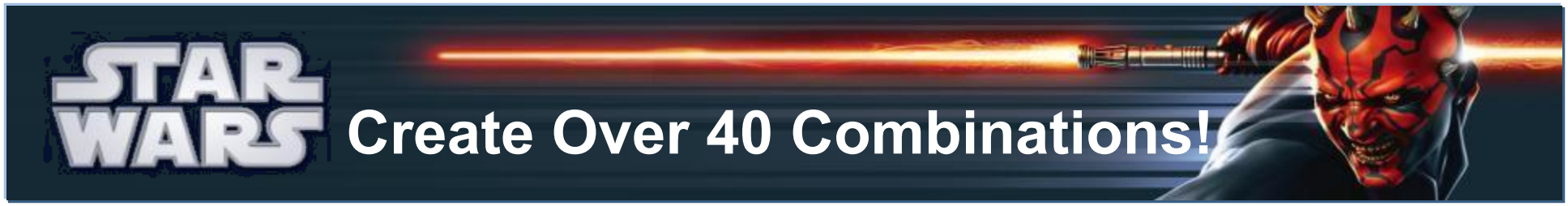
Space Mission!

AMP'D

Create over 50 Combinations!

Ground Mission!

Space Mission!

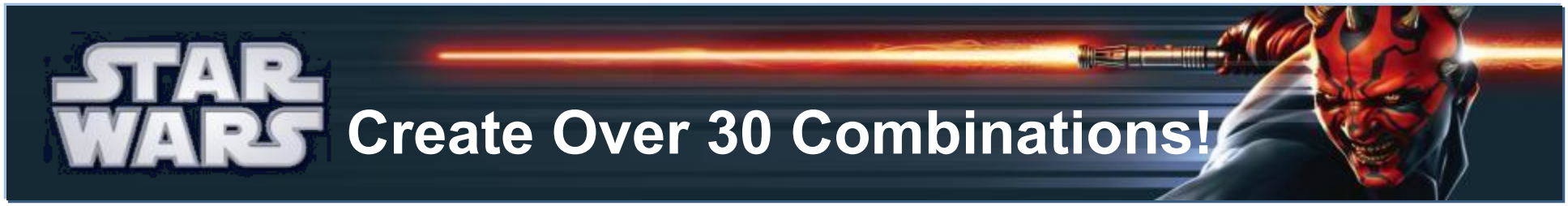


AMP'D

Ground Mission!

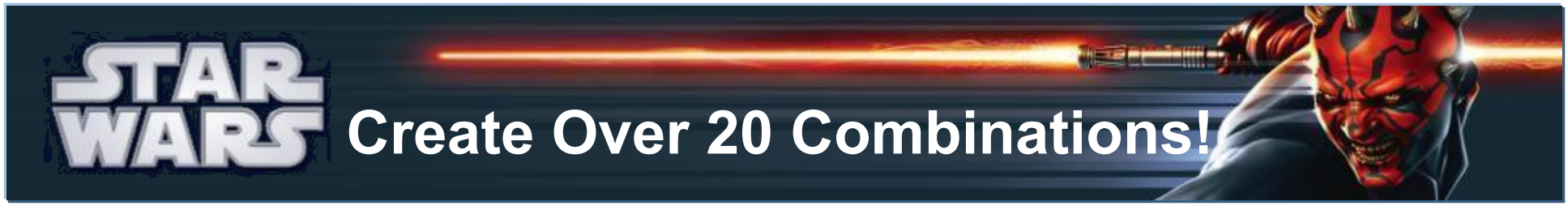
Air Mission!

AAT with Battle Droid Commander



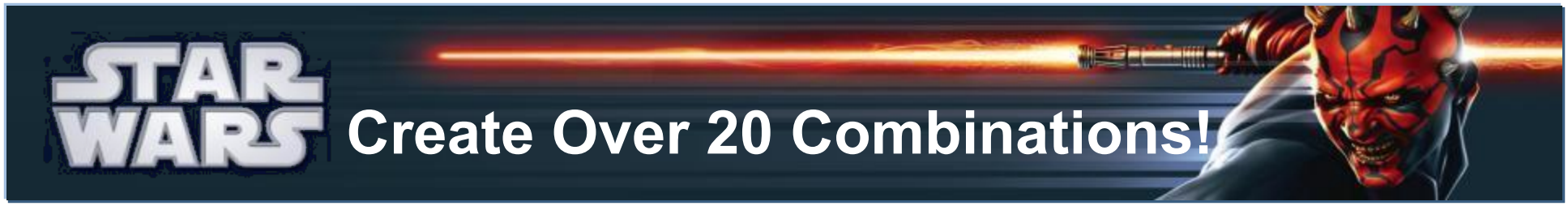
AMP'D

Jedi Starfighter with R2-D2



AMP'D

AT-RT with Clone Trooper



AMP'D

Ground Mission!

Air Mission!

S.T.A.P. with Battle Droid

Thank You!